CWGHR Strategic Plan Launch 2014-2017

CWGHR Annual General Meeting
Friday June 13th, 2014

Canadian Working Group on HIV and Rehabilitation
Groupe de travail canadien sur le VIH et la réinsertion sociale

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Reflecting Back
Successes from the 2010-2013 Strategic Plan

- **Collaborative Partnerships**
  - CWGHR as a leader in bringing different illness groups together that share common experiences (e.g. Episodic Disability Network)
- **Positioning**
  - Within a broader framework of chronic and episodic illness
- **Bridging Work between Research and Policy**
  - Promoting translation of high quality research evidence to inform decision making around policy, programs and practice.
- **Rigor**
  - Comprehensive and high quality of research, educational and policy endeavors based in evidence.
- **Capacity Building**
  - Promoting education, partnerships and research among various stakeholders leading to increased awareness of rehabilitation in HIV and chronic illness

Stakeholder Groups involved in CWGHR's Strategic Plan 2014-2017

- ~150 stakeholders involved in the revision nationally over 2 years
  - People living with HIV and other conditions
  - Researchers
  - Clinicians
  - Representatives from community-based organizations
  - Human resource professionals
  - Employers and Insurers
  - CWGHR Board and Staff

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Strategic Planning Revision Process - 1

- Strategic Planning Committee
- Met ~ 4 times per year
  - Kelly O'Brien
  - Larry Baxter
  - David Salter
  - Tara Carnochan
  - Elisse Zack / Steve Tattle
  - Janet London
  - Jessica Cattaneo (consultant)

Strategic Planning Revision Process - 2

Consultation with CWGHR Membership

- CWGHR Forum – June 2012
  - GOALS: 1) To *explore* how well CWGHR is doing so far; 2) To *identify new and emerging* issues in rehabilitation for people with HIV and other episodic illnesses, and 3) To generate *recommendations* for ways CWGHR may consider revising their strategic plan for 2013 and beyond.
    - RESULT - Need for prioritization and need to consider longer term priorities (knowledge translation, branding); need to consider broader scope of CWGHR's work (episodic illness)
- CWGHR Forum – June 2013
  - GOALS: a) to provide updates on the strategic planning process to date (since the 2012 AGM),
    b) to obtain feedback on the proposed key priority areas for CWGHR and identify any additional priorities, and c) to identify strategies CWGHR might address these priority areas in their upcoming strategic plan

Strategic Planning Revision Process - 3

Board Consultation

- 2012-2013 - Outcome mapping exploration
  - RESULT - Outcome Challenge and Progress Markers and Strategies for CWGHR
- Jan 2013 – Discussed content that will inform the revision; develop consultation questions and plan for the revision.
  - RESULT - 4 priority areas; discussed change in mission (HIV-specific versus chronic illness)
- June 2013 - SWOT – (Strengths, Weakness, Opportunities Threats) Analysis
  - RESULT – Strengths (partnerships, productivity, relevance of work), Weaknesses (branding), Opportunities (CWGHR network, online courses), Threats (funding environment, resources)

Strategic Planning Revision Process- 4

Review of 2010-2013 – Strategic Plan Process October 2013

- Reviewed progress of CWGHR in fulfilling their strategic plan (2010-2013) based on review of program monitoring and evaluation data. Provides consideration for developing progress markers for the future evaluation of CWGHR's work
  - RESULT: Report highlighted successes from 2010-2013 and the development of an evaluation plan for CWGHR.

Strategic Planning Revision Process- 5

Further Consultation

Strategic Directions – December 2013

- n=11 key informant interviews
- Aim: To further provide details for directions in the 4 priority areas.

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What's New?

- CWGHR Mission
- Strategic Directions
- New Guiding Principles

Strategic Plan - Highlights

Vision

The daily lives of people living with HIV are improved in direct and meaningful ways by rehabilitation care, support and services.

Mission

The CWGHR is a leader and catalyst for improved rehabilitation for people living with HIV and related conditions through integrated research, education, policy and practice.

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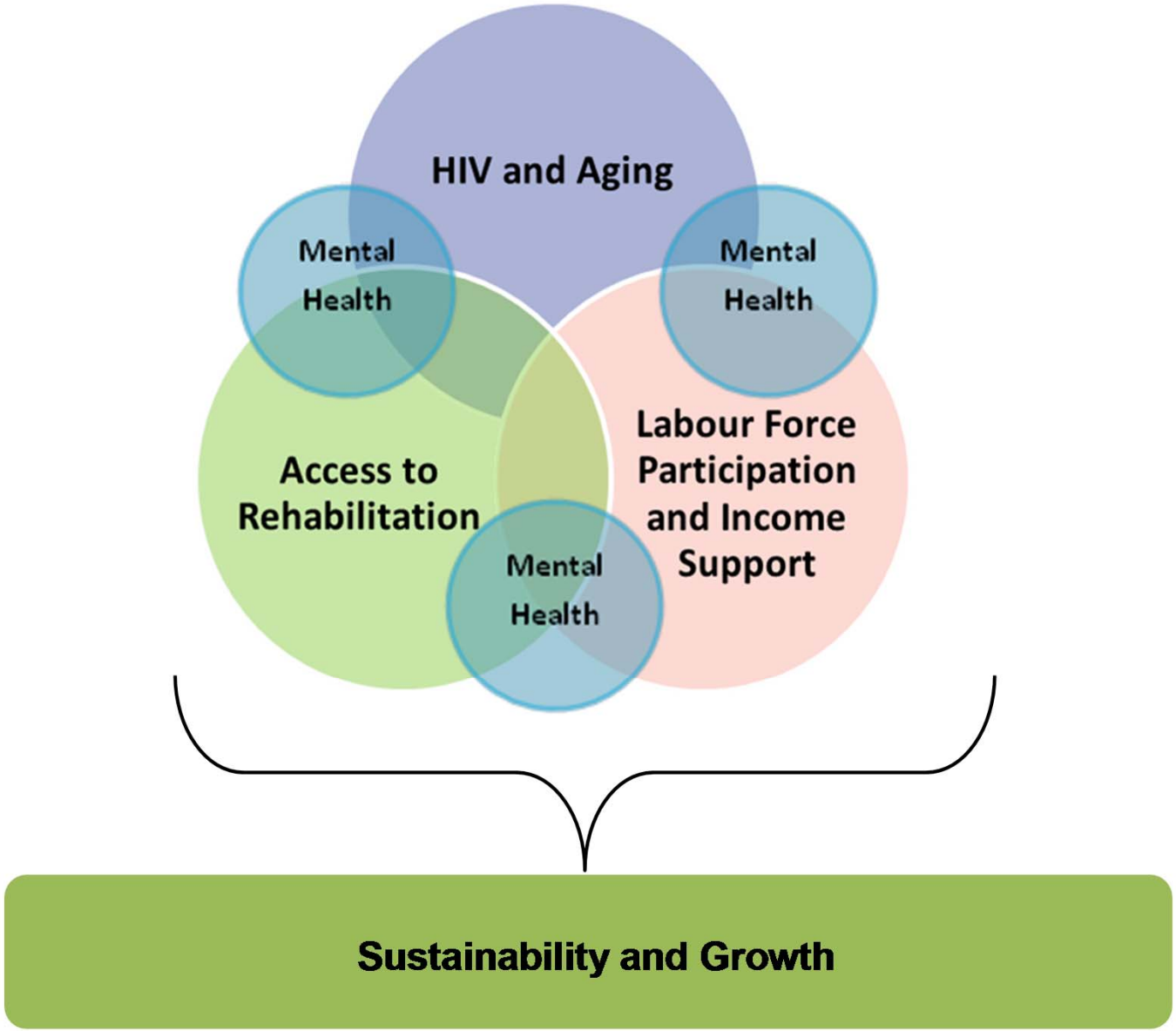
CWGHR's 5 Strategic Directions



Guiding Principles

- CWGHR will address the above priorities through integrated **research, education, policy and practice.**

- CWGHR will focus on the development, promotion, implementation and evaluation of **effective interventions** that will prevent or mitigate disability and improve the health of people living with HIV and related conditions.

- CWGHR will adopt either an **HIV-specific or cross-disability (episodic illness) linkage approach** to maximize the impact on a given strategic direction.

Guiding Principles

- CWGHR will assume a **leadership** role when our expertise and resources permit, and support others when they are the most appropriate leaders.

- CWGHR will focus on **knowledge transfer and exchange** across all priority areas

- CWGHR will continually **evaluate** the nature and extent to which they address the priority areas by measuring impact of their work and sharing it with their members.

- CWGHR will engage in activities with the potential to be transferable to people living with HIV **locally, nationally, and internationally** to maximize the impact of its work.

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Priority Outcomes

- CWGHR will have built partnerships, published resources, applied for research grants, and engaged in knowledge exchange activities to address critical issues facing individuals living with HIV and related conditions, including: aging, access to rehabilitation, and labour force participation and income support.

- There will be an increased number of care providers and people within the HIV community who have the knowledge and skills to include rehabilitation as an integral part of the continuum of care.

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Priority Outcomes

- There will be positive changes in policy and practice around access to rehabilitation for people living with HIV and related conditions, which CWGHR will have played a significant role in promoting.

- People living with HIV will be more aware of, and will have the capacity to, seek out and navigate the health care system to access available rehabilitation services.

- CWGHR will be recognized as a leader in HIV and rehabilitation, and will have a stronger membership and financial base to continue its work.

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What's Next?

From Strategy to Action

- (next session)

CWGHR Evaluation Plan

- CWGHR Funded Activities are evaluated at project level but a Broader CWGHR Evaluation Plan will help to ensure CWGHR is achieving the goals set out in the Strategic Plan (higher level)
- Establish ways to measure impact of CWGHR's work

Acknowledgements

- Thanks to the CWGHR membership who were actively involved throughout this process
- AGM and Forum participants
- CWGHR Staff

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